
Chapter 9 Review Question Answers

1. The five general Web site categories are personal, commercial, informational, media, and portal.
2. A personal Web site conveys the opinions, knowledge, or skills of an individual.
3.
 - a) A portfolio is a collection of work that clearly illustrates effort, progress, and achievement of knowledge and skills.
 - b) An electronic portfolio stores and presents portfolio content in a digital format such as a Web site.
 - c) *Answers will vary.* Three reasons why electronic portfolios are preferred are:
 1. They are interactive.
 2. They can include sound, video, and digital images.
 3. They are easy to distribute and share.
4. *Answers will vary.* Four elements that could be included in an electronic portfolio designed for admission to college are academic information, work experience, volunteer experience, and samples of school projects.
5.
 - a) The purpose of an informational Web site is to display factual information about a particular topic.
 - b) *Answers will vary.* Three elements or content that are often included on an informational Web site are a site map, a search form, and tables of tabular data.
6.
 - a) The purpose of a corporate presence Web site is to present information about a company's products or services.
 - b) Branding is a technique of raising awareness about a company by making a company logo visible in many places.
 - c) *Answers will vary.* Three elements or content that are often included on a corporate presence Web site are a list of products or services, a company history, and a FAQ page.
7.
 - a) The Dreamweaver site map resembles a sketch of the navigation structure.
 - b) Red text indicates a broken link in the site map.
8.
 - a) A FAQ page contains frequently asked questions and their answers.
 - b) The purpose of a FAQ page is to provide answers to commonly asked questions without the user having to call or send an e-mail.
9.
 - a) An external hyperlink is a hyperlink that displays a Web page document that is from another Web site.
 - b) Another name for an external hyperlink is an absolute hyperlink.
 - c) To create an external hyperlink:
 1. Select the text or graphic for the link.
 2. In the Property inspector, type the entire URL of the Web page to be displayed in the Link box.
10. To display an existing hyperlink in a new browser window:
 1. Select the hyperlink.
 2. In the Property inspector, select `_blank` in the Target list.
11.
 - a) Tabular data is data that has been created in another application and is saved in a delimited text format.
 - b) Tab-delimited data indicates that each item in each row is separated by a tab character.
12. A site map is a Web page that contains links to information on other pages of the Web site.
13.
 - a) A jump menu is a form object that contains a set of text hyperlinks.
 - b) To add a Jump Menu form object to a form:
 1. Place the insertion point in the document.
 2. On the Forms tab in the Insert bar, click the Jump Menu button.
 3. Set and select options in the Insert Jump Menu dialog box.
 4. Select OK.
 5. Select OK.
14.
 - a) A static Web page contains only text and images.
 - b) A dynamic Web page is a Web page that contains any animation or is interactive.
 - c) A dynamic Web site is a Web site that includes dynamic content on any of the Web pages.

15. A form allows the user to interact with a Web server.
16. a) A form object is an object that is used to obtain information from the user.
b) *Answers will vary.* Three examples of form objects are Single line text field, Check Box form object, and Multi line text field.
17. A label is text that describes the purpose of a form object.
18. To create a form:
 1. Create a table.
 2. Place the insertion point in a table cell.
 3. On the Forms tab in the Insert bar, click the Form button.
 4. Add labels and form objects by clicking buttons on the Forms tab in the Insert bar.
 5. In the Property inspector, set form object properties.
19. In a text field, the Max Chars property sets the maximum number of characters that the field can accept.
20. A form can be tested when a server-side script or application has been defined.
21. a) A Check Box form object is a form object that allows the user to select an option by clicking a check box.
b) A Radio Group form object is a form object that allows the user to only select one radio button from each group.
22. a) Two objects that allow users to select from a list of predetermined choices on a form are scrolling lists and pop-up menus.
b) With limited choices, a form is more likely to be completed by the user and the form results are easier to evaluate.